



RULES

OF GOLDEN BOAT 2021 – DESIGN

COMPETITION

The GOLDEN BOAT 2021– DESIGN Competition is organised in the frameworks of the 11th International Festival of Youth Creativity FOLK INSPIRATIONS held in two forms: virtual on 04.05-24.08.2021 and on a regular basis on 25.08-28.08.2021

The competition is for students and graduates of artistic schools as well as young designers inspired by the rich cultural traditions of various nations and ethnic groups of the world.

The competition will be virtual. Participants need to prepare their works in their country and send them for further assessment by the jury. The works may be sent as a film, drawing or as photos.

I. ORGANISERS

Julian Tuwim Youth Centre in Lodz

CONVIVO Foundation for Promotion and Support of Creativity

II. AIMS

To inspire young designers to create works based on folklore, folk culture and traditions of various nations and ethnic groups of the world

III. PARTICIPANTS

The participants of the competition are youth and adults – according to age categories.

IV. AGE CATEGORIES

category I: ages 15–18,

category II: ages 19–26,

category III: over 26.



V. TIME

1. Registration: 15.05-15.07.2021
2. Preparing works, sending for further assesment by jury: 15.05-31.07.2021
3. Assessment:01.08-15.08.2021
4. Preparing a laureattes exhibition: 16.08-25.08.2021
5. Gala of giving out awards and statuettes: 26.08.2021

VI. DESCRIPTION OF WORKS

1. The subject of the work should refer to folklore, cultures and traditions of regions, countries and nations of the world. It may be inspired by traditional folk patterns and ethnic elements and should combine traditional elements with contemporary design. They might be : clothing, collection of cothing, jewellery, items with a practical function (gadgets, sculptures, ornaments, toys), furniture etc.
2. The work should have a practical function and refer to folklore giving it new, contemporary form of a textile product - clothing or jewellery. They might be fabrics that have a practical function (clothing, pillows, carpets etc)
3. Each participant of the competition may send up to 3 works.
4. Fashion collection is treated as one work.
5. Competition presentation should be sent to: info@folkoweinspiracje.pl by means of one of the three:
 - by WeTransfer
 - as a file attached to the e- mail
 - by placing link in the e-mail
6. Each way of sending the file should be described as follows: type of the competition-group/name and surname of the designer-city-country e.g. "GOLDEN BOAT 2021 DESIGN – Lara Lanetti- Verbania -Italy".

VIII. ASSESSMENT CRITERIA

1. The works will be assessed according to the following criteria:

- 1) Accordance with the competition regulations, understanding of the subject,
- 2) Potential of the project's implementation,
- 3) Market attractiveness of the product, innovation,
- 4) Method of the project's presentation, clarity of the concept,
- 5) Originality,
- 6) Esthetical value, visual attractiveness, quality of realisation,
- 7) Functionality
- 8) Presentation and ability to explain the project.

2. Presentations will be assessed by the international Jury on 01.08-15.08.2021. Each juror can give 10 points maximum.

3. The final verdict is given on the basis of the points. It will be known on 26.08.2021 during the laureates gala in J. Tuwim Youth Centre in Łódź.

4. The winners will be given the GOLDEN, SILVER and BRONZE BOATS 2021 – DESIGN and diplomas. The winners of GOLDEN BOATS will be awarded.

5. Each participant of GOLDEN BOAT 2021 competition will also be a participant of ZONES#FOLK game for titles: FOLKMAN 2021, FOLKWOMAN 2021, FOLKGROUP 2021. All rules can be found on www.folkoweinspiracje.pl in ZONES#FOLK. Registration means participation in the game and in the ranking which will be presented every week on Monday from 24.05.2021 till 28.08.2021.

VIII. REGISTRATION

1. The participant is obliged to register on www.folkoweinspiracje.pl/ ON-LINE REGISTRATION by filling in REGISTRATION FORM and choosing the option REGISTRATION-VIRTUAL FOLK ZONES 04.05-24.08.2021

2. Submitting application form means that one accepts the rules of the GOLDEN BOAT 2021 DESIGN competition, rules of ZONES#FOLK game and rules of the participation in the festival



IX. REGISTRATION FEE

The participation in the virtual competition is free of charge.

X. OTHER PROVISIONS OF THE FESTIVAL

1. The participants are required to have all due rights to the presented work. Registration for the competition is equivalent to a declaration that the presentation does not infringe the copyrights of third parties.

2. The organisers reserve the right to: merge competition categories depending on the number of registrations, settle the issues not covered by these rules and have the last word with regard to interpretation of these competition rules.

3. The organisers reserve the right to free exploitation of competition presentations for the purpose of promotion in mass media and festival materials.

4. All questions concerning the competition should be addressed to the Festival Office: info@folkoweinspiracje.pl