

RULES

OF THE GOLDEN BOAT 2024 - DESIGN

COMPETITION

The GOLDEN BOAT 2024 – DESIGN Competition is organised in the frameworks of the 14th International Festival of Youth Creativity FOLK INSPIRATIONS and is held on 26.06 - 02.07.2024.

The competition is for young designers inspired by the rich cultural traditions of various nations and ethnic groups of the world.

I. ORGANISERS

CONVIVO Foundation for Promotion and Support of Creativity Julian Tuwim Youth Centre in Lodz

II. AIM

To inspire young designers to create works based on folklore, folk culture and traditions of various nations and ethnic groups of the world.

III. PARTICIPANTS

The participants of the competition are youth and adults - according to age categories.

IV. AGE CATEGORIES

category I: ages 14–18, category II: ages 19–26, category III: over 26.

V. TIME

1. Preparing works and sending for further assessment by jury: ${\bf 15.04-15.06.2024}$

2. Assessment:

20.06-26.06.2024 - items with a practical function

27.06.2024 - fashion show

3. The gala will take place on **02.07.2024**. The exact time and place will be known till **01.06.2024 r.** in the detailed programme of the festival.



VI. DESCRIPTION OF WORKS

1. The subject of the work should refer to folklore, cultures and traditions of regions, countries and nations of the world. It may be inspired by traditional folk patterns and ethnic elements and should combine traditional elements with contemporary design. They might be : clothing, collection of clothing, jewellery, items with a practical function (gadgets, sculptures, ornaments, toys), furniture etc.

2. The work should have a practical function and refer to folklore giving it new, contemporary form of a textile product - clothing or jewellery. They might be fabrics that have a practical function (clothing, pillows, carpets etc.)

3. Each participant of the competition may send up to 3 works.

4. Fashion collection is treated as one work.

5. The works can be sent as photos, films, multimedia presentations, sketches or as originals.

- 6. The works should be prepared in the following formats: *.PNG, *.JPG, *.PDF, *.MP4, * .AVI, *.MOV
- 7. Competition file should be attached to FESTIVAL PARTICIPANT CARD/GOLDEN BOAT 2024 by:

Step1. Visit the site TransferNow and add a file.

Step2. Click: Create a link

Step3. Submit your private e-mail address and click "send files"

Step4. Copy and paste the created link.

8. Works sent as originals must be sent or submitted to the Festival Office address. You should contact info@folkoweinspiracje.pl or call +48 42 686 34 45, +48 435 993 252 beforehand.

VII. ASSESSMENT CRITERIA

- 1. The works will be assessed according to the following criteria:
- 1) Accordance with the competition regulations, understanding of the subject,
- 2) Potential of the project's implementation,
- 3) Market attractiveness of the product, innovation,
- 4) Method of the project's presentation, clarity of the concept,
- 5) Originality,
- 6) Esthetical value, visual attractiveness, quality of realisation,
- 7) Functionality
- 8) Presentation and ability to explain the project.



2.Presentations will be assessed by the international Jury. Each juror can give 10 points maximum. The final verdict is given on the basis of the points.

3. The winners will be given GRAND PRIX and the GOLDEN, SILVER and BRONZE BOATS 2024 – DESIGN and diplomas.

The winners of GOLDEN BOATS will be awarded.

VIII. REGISTRATION

- 1. The participant is obliged to register in the following way:
 - on www.folkoweinspiracje.pl choose ON-LINE REGISTRATION
 - choose REGISTRATION PARTICIPANT and choose FILL IN THE FORM
 - fill in the PARTICIPANT CARD
 - send the form
 - check your e-mail address

2. Submitting application form means that one accepts the rules of the GOLDEN BOAT 2024 - DESIGN and rules of the participation in the festival.

IX. REGISTRATION FEE

The participation is free of charge.

X. OTHER PROVISIONS OF THE FESTIVAL

1. The chosen laureates will take part in GOLDEN BOAT 2024 on 02.07.2024. The exact time will be given in the detailed programme of the festival. The organizer will inform each laureate about the participation in the event and determine the details.

2. The participants are required to be have all due rights to the presented work Registration for the competition is equivalent to a declaration that the presentation does not infringe the copyrights of third parties.

3. The organisers reserve the right to: merge competition categories depending on the number of registrations, settle the issues not covered by these rules and have the last word with regard to interpretation of these competition rules.

4. The organisers reserve the right to free exploitation of competition presentations for the purpose of promotion in mass media and festival materials.

5. All questions concerning the competition should be addressed to the Festival Office: info@folkoweinspiracje.pl